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STRATEGIES TO SUPPORT LANGUAGES
EQUALITY THROUGH LITERATURE

Invitation to FOREIGN RIGHTS module of the LIT-UP on-line training

February 2024



Dear publisher, author, bookseller, librarian, student! Dear everybody interested in our project!

We are kindly inviting you to join us for the 3rd module of the **on-line training on Management of Foreign Rights** within the project LIT-UP.

The third module starts on the 1st of March, therefore we are inviting you to register for the training here: <https://forms.gle/zG63bMC89PN4qbK87>. After the 20th of February, we will send you the information on how to log in (if you are not registered) and you will be able to enter to the platform and know other participants. If you have registered for previous trainings with LIT-UP, you should receive the information on the 3rd module automatically. On March 1st you can start learning.

We have prepared for you a lot of **different materials**, such as readings (articles), models of agreements, reflections of experienced authors, agents, illustrators, translators and editors, FAQ and a round table on new technologies and foreign rights.

Besides, we are also preparing **three workshops** delivered via ZOOM in live on Thursday, 14th of March, Monday 18th of March and Wednesday, 20th of March. **Petra C. Hardt, Lawrence Schimel and Renata Zamida** will be hosting and facilitating them. You will receive ZOOM link after your registration and a few days prior to the workshop, but here you can find some information about the workshops.

14. 3. 2024 at 17h

Buying, protecting, selling rights

The session delivered by Petra C. Hardt, ex head of the rights department at esteemed German publisher Suhrkamp Verlag and consultant, offers unique and informed insight into day-to-day practices in the rights and permissions departments of publishing houses, addressing key underlying and practical issues, such as the protection of intellectual property, the length of copyright, contract duration, and the appropriate royalty rates for authors.

18. 3. 2024 at 16h

A Success Story: Practical Tips from an Author Translated into over 60 Languages

Prolific and award-winning author, translator, and editor Lawrence Schimel will offer an explanation aimed specifically at writers of how translation rights sales work, explaining what they actually are, how and when they happen, and who is involved in making them happen. He will also offer advice as to what writers themselves can try to do to help find translators and/or publishers for their works. The talk will include a question and answer session.

20. 3. 2024 at 18h

Make the "book proposal" your strongest agenting tool

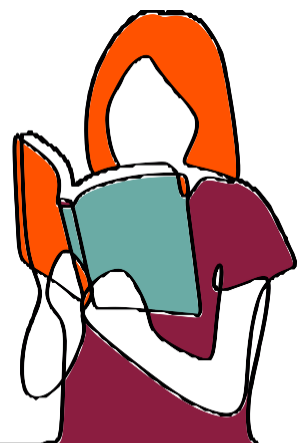
Do you want to get your book translated and published on a foreign market? A strong book proposal is your first step to success. Learn about:

- the key elements of a book proposal,
- tips and tricks to make your business partner keep on reading, and
- the profiles that make the best literary intermediaries and agents in the book sector.

The workshop will showcase good practice examples, helpful layouts and success stories you can be inspired by.

The objectives of the trainings, delivered on the platform Moodle, are to increase publishers and authors' competences in the following fields with the tailor-made contents: **Management of National and International Bookfairs, Management of Literary Promotional Events, Management of Foreign Rights and Negotiation of Foreign Rights.**

Each module consists of **approx. 20 hours of directed independent learning**, an interesting model of learning, where on one hand the teacher identifies the objectives, teaching content and learning activities to be developed by the student (directed), and on the other hand learners have ownership and control of their learning – they learn by their own actions and direct, regulate and assess their own learning (independent).



Learning materials such as videos, articles, audiotapes, podcasts, lectures, and **forms to use:** drafts, working sheets, checklists, contracts are provided. Life workshops, Learning from practice – DO`s and DON`ts and Ask an expert are most important sections.

The training materials are delivered mostly in English, therefore level B1, preferably B2, of competence in English (<https://www.coe.int/en/web/common-european-framework-reference-languages/table-1-cefr-3.3-common-reference-levels-global-scale>) is required for taking part in the programme.

We look forward to receiving your registration form and learning with you!

LIT – UP team for on-line training





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The project has been created to define and implement competitive strategies to empower publishers and authors working with less used languages to successfully confront big players working with bigger languages in a global context. Strategies defined within the project will help publishers and authors compete with real opportunities of survival against big languages and players working in their own markets. The implementation of these strategies based on development of skills, relationships and knowledge will let them improve their market share, relationships and their position in the global market. To achieve this, LIT – UP is focused on 3 main objectives: development of necessary skills, creating a robust network of publishers and authors' strengthening intermediate agents' network.

The project partners' mother tongues are: Basque, Catalan, Frisian, Serbian, Slovene, Spanish, Valencian and Italian. More on: <https://litup-project.eu/>

